

A close-up photograph of an elderly hand with wrinkled skin resting on a blue fabric. In the background, a silhouette of a person stands on a beach, looking out at the ocean under a bright sun. The overall image conveys a sense of care and health.

All in favor of a  
new approach  
to complete  
joint therapy

**raise  
your  
hands.**

**UC·II<sup>®</sup>**

# A Clinically Proven Approach

Clinical research\* confirms UC-II® to be more effective than Glucosamine plus Chondroitin in promoting joint health in people with joint discomfort.

## Why?

UC-II® addresses the cause of joint discomfort. It helps the body repair and rebuild joint cartilage, increasing joint mobility and flexibility, and promoting fast acting, long-term joint health.

## This new approach:

- Enables UC-II® to consistently outperform G+C
- Increases joint mobility and flexibility
- Repairs and rebuilds joint cartilage
- Promotes long-term joint health

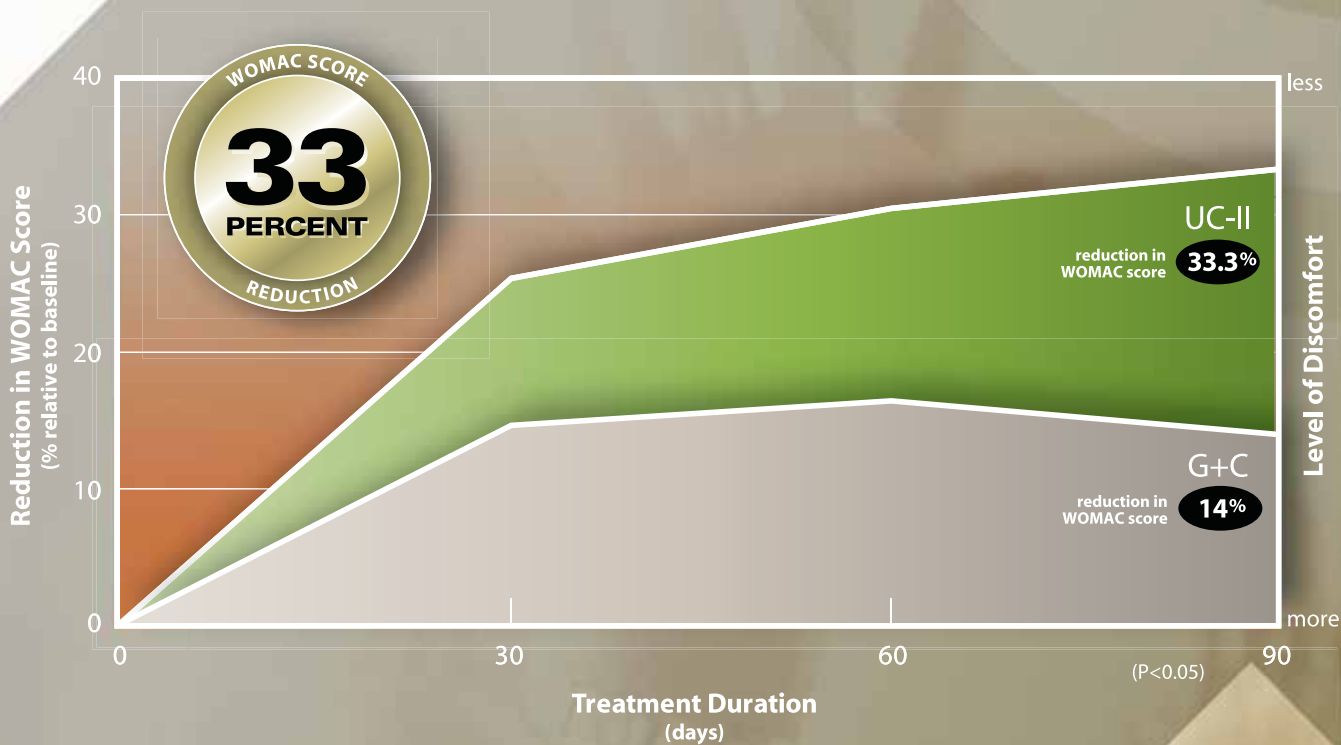
**UC·II**®



# WOMAC Score

(A measure of stiffness and difficulty in physical function)

Treatment with UC-II® reduced WOMAC score by 33.3% compared to 14% with G+C after 90 days.



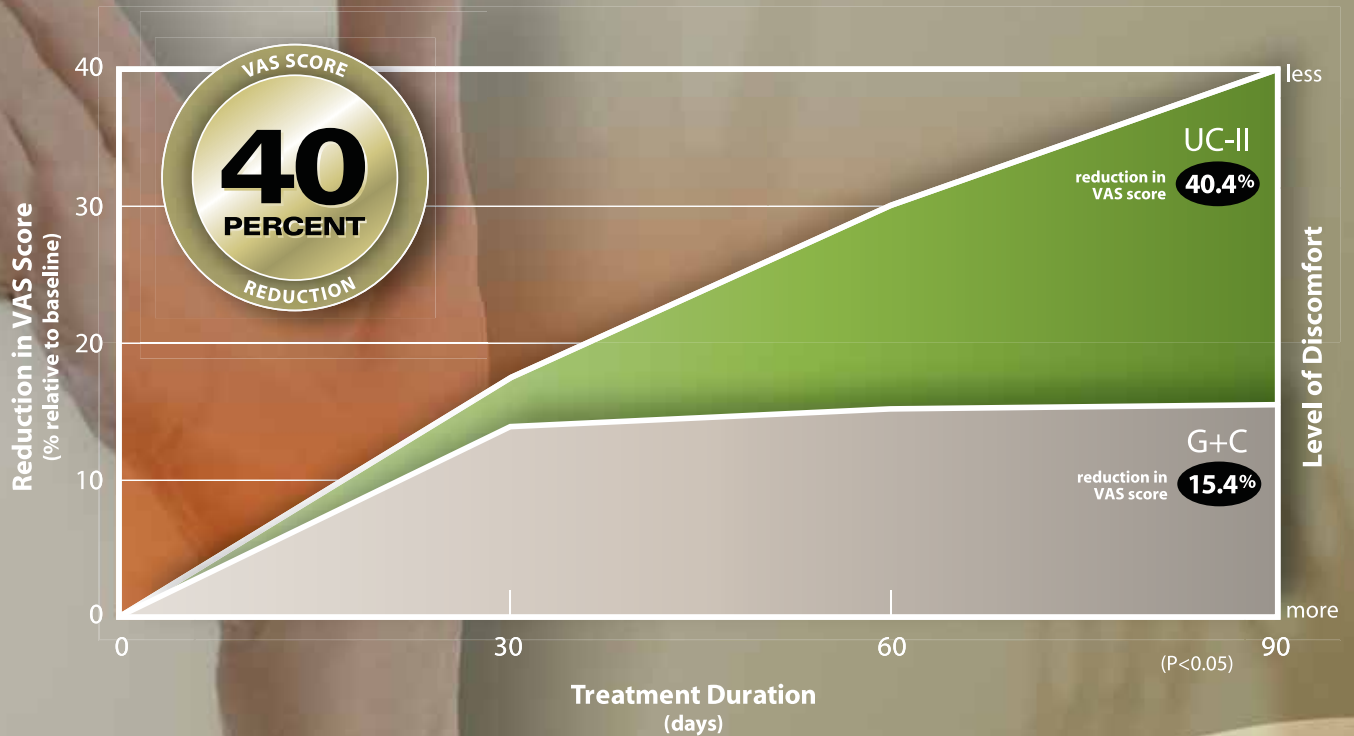
**\*Clinical Study details:**

- 52 subjects
- Conducted in North America
- Randomized, double-blinded
- UC-II® (40mg)
- Glucosamine (1500mg) + Chondroitin (1200mg)
- 90 day study duration
- Measurements taken at 0, 30, 60 and 90 days
- Presented at American College of Nutrition (ACN) annual meeting, October 2008

# VAS Score

(Indicates a general level of pain)

Treatment with UC-II® reduced VAS score by 40.4% compared to 15.4% with G+C after 90 days.

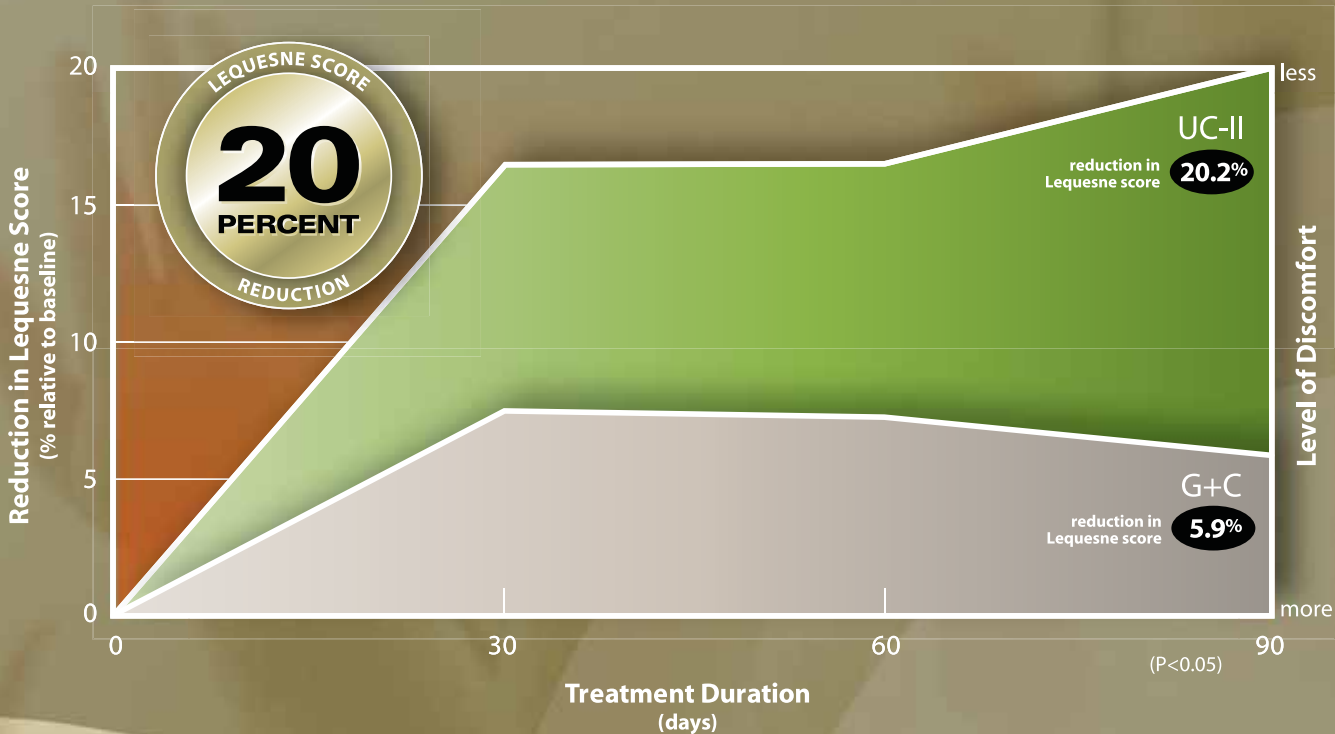


# More effective

# Lequesne Score

(Indicates the effect of pain on daily activities)

Treatment with UC-II<sup>®</sup> reduced Lequesne score by 20.2% compared to 5.9% with G+C after 90 days.



ive... period

It's simple

One daily 40mg dose of UC-II<sup>®</sup> has been proven more effective than 2700mg of Glucosamine plus Chondroitin in promoting joint health in people with joint discomfort.





### It's Easier to Take

For elderly people with osteoarthritis, this is an easier pill to swallow



### It's Smaller

One daily 40mg dose is more effective than 2700mg of Glucosamine plus Chondroitin (G+C)



### It's Flexible

UC-II® can be added to existing formulations, replace ingredients or be launched as a single product



### It Reverses Joint Discomfort

UC-II® addresses the cause of joint discomfort, allowing the body to rebuild cartilage and heal joints



### It's Proven Safe and Effective

New clinical research\* confirms UC-II® is at least twice as effective for reducing pain and stiffness as G+C



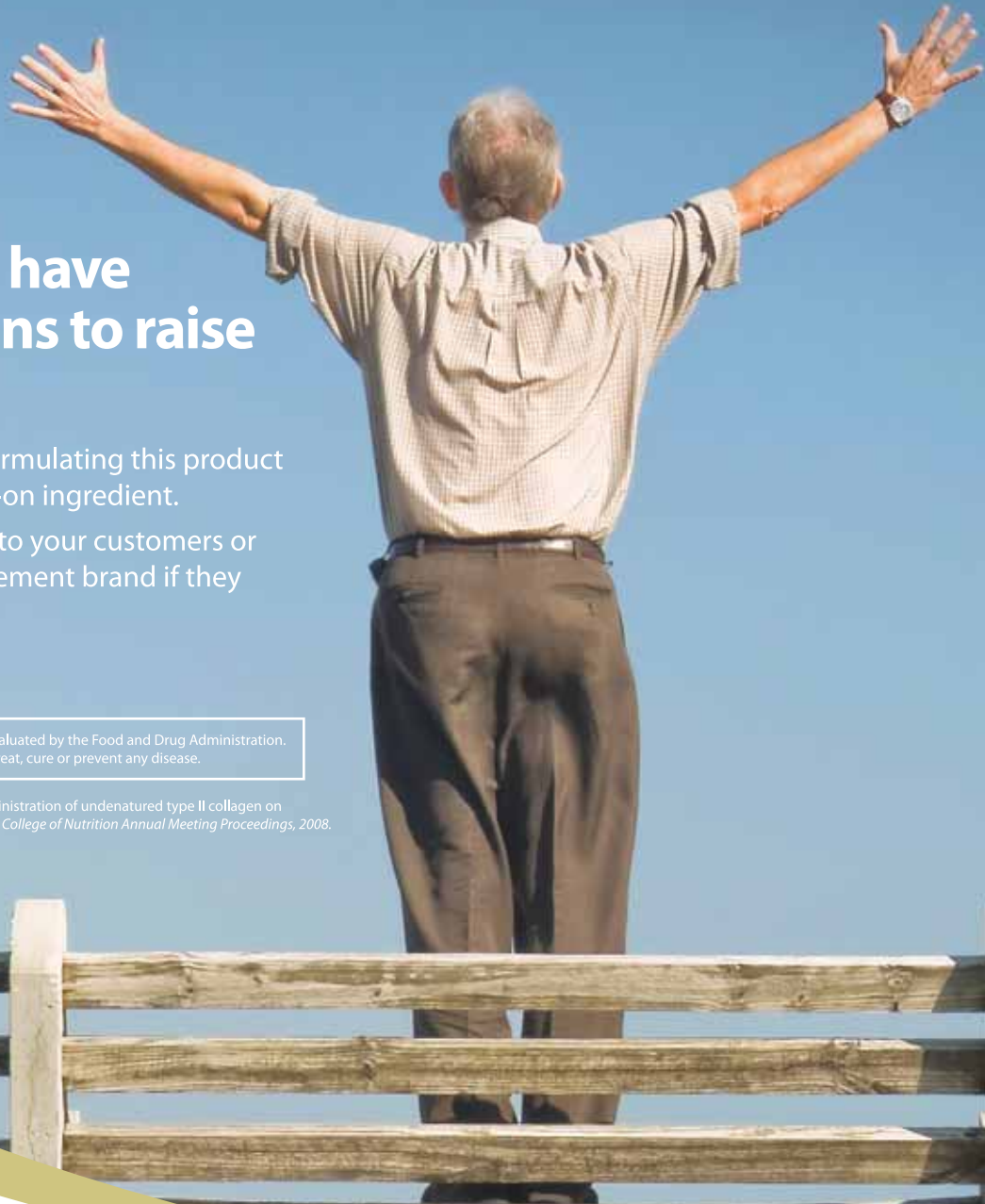
### It's Made in the USA

UC-II® is sourced and manufactured in America

# Finally, you have other reasons to raise your hands

Find out more about formulating this product as a standalone or add-on ingredient.

Promote a new option to your customers or ask your favorite supplement brand if they carry UC-II®.



The statements in this ad have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

\*Bagchi, M., et al: Beneficial effects of oral administration of undenatured type II collagen on osteoarthritis: a human clinical trial. *American College of Nutrition Annual Meeting Proceedings, 2008.* Copyright © 2008 InterHealth Nutraceuticals

